



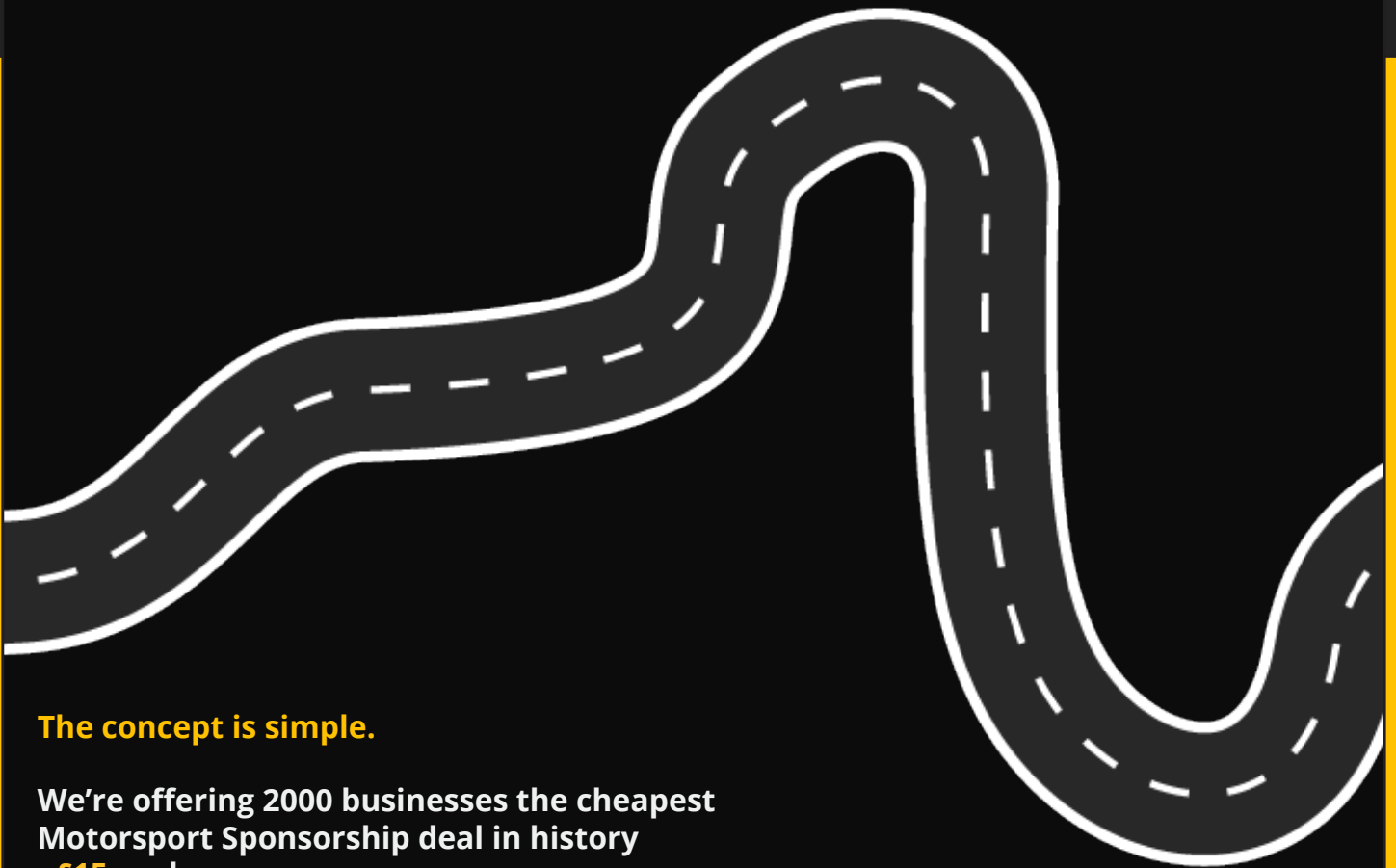
**ROAD
TO
REMEMBRANCE**

ROAD TO REMEMBRANCE

This year Pole Position Prizes are inviting British Businesses to join us in an incredible journey, never attempted before.

Working in close collaboration with our partners at My Super Car and Gravett Racing, the 'Road to Remembrance' is a non-profit project that sets out raise a minimum £10,000 for charity, achieve a world record and compete in one of the UK's longest Motorsport races, with a starting budget of zero.

Whilst the premise of this project may sound ambitious, **it can be achieved.**



The concept is simple.

We're offering 2000 businesses the cheapest Motorsport Sponsorship deal in history - **£15** each.

For every £15 we receive, £5 goes directly to charity with the additional £10 being used to purchase, convert and compete a car in the 12 hour Race of Remembrance, in November 2021. At the end of the project the car will be auctioned to the highest bidder or continued to race for Mission Motorsport and all proceeds and left over funds will also be donated.

**THE
CONCEPT**

THE CHARITY

Mission Motorsport support those affected by military operations heal through engagement in sport.

Motorsport provides a uniquely even playing field. Advanced engineering allows the vehicles to be modified without affecting the sport, meaning that no separate category is required to accommodate for disabilities. Not only do they help veterans heal through Motorsport, but have also successfully supported over 2000 veterans in obtaining employment in the industry, including more than 200 wounded.

MISSION 
MOTORSPORT

Join us for every step of the journey

The 'Road to Remembrance' project will kick off with the purchase of an every day road vehicle, which will be expertly converted, over the course of 9 months, to eventually take part in the Race of Remembrance in November 2021.

The entire journey will be documented by our film crew, in a Top Gear style series, and posted to our Youtube Channel, Social Media Accounts and Website.

Hosted by Pole Position Prize's Ian Waterhouse and Sponsored Driver Bradley Gravett, this one off story will not only cover a professional car build, but also guest interviews, behind the scenes sneak-peeks, guides on going racing and on track action.

The 'Road to Remembrance' project will culminate in LIVE coverage of the 12 hour endurance race and a special feature episode of the event unfolding.

This is a journey not to be missed.

**THE
ROAD MAP**

THE CAR

A unique car for a unique event

The vehicle selected for the 'Road to Remembrance' is the BMW E90. While the petrol variant is a common enough sight in UK paddocks, we have opted for the diesel version. Why? We hear you ask. The answer? POWER.

Offering flexible tuning capabilities, ample amounts of torque and boasting a fuel advantage over it's rivals, when we're finished this Monster of Motorsport will produce more torque than a Ferrari. If that doesn't turn heads, we don't know what will.

The car will be saved from a mundane life as a road vehicle and transformed into a Monster of Motorsport, over the course of the project. As donations are received our expert team of engineers will be carrying out each stage of the build, which will be documented by our filming team.



An Iconic endurance event for a good cause

Run annually by Mission Motorsport, the Race of Remembrance is a 12 hour endurance event held at the historic Trac Mon Circuit, in Anglesey. A weekend of racing with a unique twist, the event stops midway through for a service in honour of our veterans. Streamed LIVE for the full 12 hours, the race attracts some of the biggest names in Motorsport.

The Pole Position Prizes car will be no different - piloted by non-other than British Touring Car Champion Robb Gravett and his son Bradley Gravett, with a beneficiary from Mission Motorsport and a mystery guest driver, to complete the 4 man team.

THE RACE

THE OFFER

Although the focus and ultimate goal of the project is to raise a **minimum of £10,000** for Mission Motorsport, we also want to ensure that all the businesses that make this project possible are recognised.

When a new company joins the project, by donating their £15, we will add a 5cm x 5cm sticker to the livery of the race car, featuring the company branding (or an image of their choosing). All businesses will be included on our dedicated Web Page, used to track the progress of the project from start to finish and shared across our social media pages.

We will provide full access to our activities, including the use of pictures that can be used to engage your customers and followers.

The 'Race to Remembrance' Project provides the opportunity to be involved in a record breaking journey and support our veterans and armed service soldiers in getting the rehabilitation and helping hand they need to start a new career after the military.

Nothing but the best

Graves Motorsport are a British based, multiple championship race winning team, with experience spanning both Endurance and Sprint events. Heavily focused on professionalism, they deliver a first class level of preparation and support.

**THE
TEAM**



GET INVOLVED

Be part of something special

If you are interested in being involved with the 'Road to Remembrance' Project, £15 pound donations can be made via our JustGiving Page. Once you have donated, please send us your email address and details of yourself/company and the image/logo you want on the car. The more "squares" you buy the more coverage you get. If you wish to donate and remain anonymous that is also completely fine.

If you would like to make a substantial donation, please get in touch as we are also able to offer Hospitality, Track Experiences and can even be involved in a video promotion for your business.

info@polepositionprizes.co.uk

www.polepositionprizes.co.uk

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